

## LeAF Studio

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2 March 2021

Dear Parents and Carers

World Book Day takes place on Thursday 4th March 2021, and we would like to invite you to join us in helping your child to make the most of this special occasion.

World Book Day is a **celebration of reading**, authors, illustrators and books. It is designated by **UNESCO** as a worldwide celebration of books and reading, and marked in over 100 countries all over the world. The next World Book Day will take place in the UK and Ireland on **4th March 2021**. To help with their reading journey, every child receives a £1 World Book Day Token that can either be exchanged for one of the special £1 World Book Day books for secondary school children or used to get £1 off any book costing £2.99 or more. You can find out more about the books at [www.worldbookday.com/books/](http://www.worldbookday.com/books/)

This year the World Book Day token will be a single-use digital token, that can be printed at home or shown to booksellers on a phone or tablet screen (please check with your local bookseller that they are able to accept this option beforehand).

Use the following link to open the digital token: [https://www.worldbookday.com/wp-content/uploads/2021/01/booktoken\\_SecondaryUK.pdf](https://www.worldbookday.com/wp-content/uploads/2021/01/booktoken_SecondaryUK.pdf)

Although we are not in school for World Book Day, we would like to invite you and your child to participate along with us. **All Y9 English lessons on Thursday 4th March will be dedicated to reading** – whether that is reading alone, sharing a book with a family member or listening to one of the world book day audio books (<https://www.worldbookday.com/world-of-stories/>)

The World Book Day £1 books are a gift from booksellers, who fully fund the cost of the £1 book token redemptions. Check with your local bookseller what plans they have in place for World Book Day. Please note:

- The £1 book token can be exchanged for one of £for getting £1 off any book or audiobook costing £2.99 or more in participating bookshops and supermarkets.
- The book token is valid from Thursday 18 February – Sunday 28 March 2021. Participating booksellers will honour the tokens beyond the 28 March while stocks last. Please contact your local bookseller to check if they are able to offer £1 off other titles.
- The book token can be printed out and taken to your local bookseller. Booksellers such as Sainsbury's and Asda are unable to accept the voucher on a phone or tablet screen. For all other booksellers, please check before you visit.
- The book token can ONLY be used in participating bookshops (find your nearest at [booksellers.org.uk/wbd](http://booksellers.org.uk/wbd))
- The digital £1 book token cannot be redeemed online.
- The digital £1 book token is intended for SINGLE-USE ONLY.

Yours sincerely

*A Jennings*

Ms A Jennings

**Head of English**

