## **Labour Market Information**

Core Industries					Smart Tech Specialisation		
Tourism and Retail	Public Service	Marine Industry & Construction	Voluntary & Community	Finance	Manufacturing	Creative Industries	Advanced Engineering
Tourism and Retail Bournemouth is unique holiday destination. Tourism is one of the region's biggest assets, income generators and employment sectors.  The industry incorporates restaurants, holiday accommodation, some unique attractions and thousands of small businesses providing other products, events and services.	Local Government The area employs many thousand full-time staff across multiple departments with job ranging from administrative support to senior civil servants  NHS, Health and Social Care This is a strong employment sector in the local area. There is increase level of interest and expertise in the use of technology health care.  Police & Fire Service RNLI are local employers as well as continued recruitment to police and fire services  Teaching There is a need for more of the best graduates and professions to become teachers.	Marine / Boat Building The leisure marine industry is very diverse. From shipping to boatbuilding, this diverse industry continues to grow. Job types include, yacht designers, welders, bodybuilders, plumbers, watersports, instructors, marine managers and electricians.  Construction This has long been one of the UK's vital sectors. As house prices increase and housing becomes increasingly limited, house construction will increase at a pace. Local Growth Fun investments provide opportunities for the sector to increase further,	Voluntary & Community Sectors There is a well- established care sector in Dorset, with a significant market with its older and ageing population The sector currently employs 13,100 individuals.  The increasing need for care is a globally significant issue, and the Dorset LEP area has the potential to be at the forefront of growth and innovation in this sector.  Increasing technology and innovation in this sector will help to drive wages upwards over the coming years.  Some companies that offer excellent employment opportunities are; NHS; Milewood Healthcare Ltd; Agincare	Finance Dorset generates £1.6 billion a year in Gross Added from financial and insurance activities, with 12,700 people 1 out of 12 employed in this sector.  The availability of a highly skilled workforce at all levels of Financial Services within the Bournemouth and Poole conurbation ensures a permanent supply of high calibre staff.  Some of the companies that offer excellent employment opportunities include: Ageas Retail; AJG; Barclays Bank PLC; JP Morgan; LV=; Richmond Group; Nationwide	Advanced manufacturing Within the UK the South West region has the largest aerospace cluster and one of the most diverse advanced manufacturing clusters in the country.  Dorset has a rich base of high tech manufacturers reaching across other sub-sectors of industry. These include, ASM Assembly Systems; Dextra Group, Siemens; Tecan	Creative Industries Dorset is one of the fastest growing creative and digital hubs in Europe, and one of the best destinations for digital entrepreneurs.  Dorset is quickly establishing itself as a world-class destination for digital and creative organisations. Areas of expertise include visual effects, gaming, animation, digital agencies, app creation, digital products, and post-production.  Well-known digital and creative businesses currently based in Dorset include Framestore, Outpost VFX, Amuzo Games, C4L, The Emerge Group, RedWeb and Bright Blue Day.	Aerospace and Avionics Dorset is home to a thriving and varied advanced engineering sector, which includes Aerospace. Dorset counts aerospace as one of its leading key industries and the Dorset based companies excelling in aerospace include global and European leaders such as: BAE; Cobham; Meggitt  Defence Many of Dorset's aerospace companies help the world's most significant civil and defence projects with research and development, design and manufacturing. Thanks to its maritime naval history, Dorset is at the forefront of R&D Defence with world-class companies such as Atlas Elektronik UK; QinetiQ; Aish Technologies